

# Creative Imaging Cooperative Marketing



Creative Imaging Group provides stationery and forms used by the **Hi-Tech Software** programs.

- letterhead and envelopes
- checks
- statements
- business cards
- UB92 and 1500 claim forms
- single- and multi-ply forms
- stock and custom healthcare labels
- pressure-seal check and statement mailing systems\*\* (see below)

NOTE: Sharon Worthley at Hi-Tech will continue to handle Med/Treatment and Flow sheet orders.

## Cooperative Buying Plan

The Cooperative Buying Plan utilizes **Group Runs** to reduce the cost of paper stock for HTS clients:

- On a quarterly schedule, all HTS clients may place orders for the forms they will need.
- Creative will process all the orders for similar products (such as checks, statements, same-size envelopes, etc.) together in Group Runs, reducing production costs.
- Creative will pass these savings onto HTS clients by offering Group Run prices.

## Benefits

- There is no cost to participate in this program.
- No minimum purchase is required (although the quantity of any item ordered must meet the minimum quantity requirement as on any print order you would place).
- Creative offers complete warehousing services for high-quantity purchases.
- Participation in the group run helps to assure best pricing for all HTS Clients due to volume discounts.

## How to Participate in the Quarterly HTS Group Runs

*Please think ahead 2 runs when projecting your paper needs*

1. Contact Dana Wildes to place your order.
2. On the Order Close date, the Group Run will be "Closed-Off".  
All orders will go into the Group Run Prepress and Final Proofing stage.
3. Creative will process and provide proofs of your orders.  
By the 15<sup>th</sup> of that same month, you must return your Final Proof Approval to be included in the Final Group Run.
4. Final Group Run orders will ship about the middle of the next month. *If you have a specific delivery day requirement, please tell Dana so he can accommodate you.*

Order close date	Final Ship Date	CREATIVE Imaging Group
March 1	April 14	Dana Wildes <a href="mailto:dwildes@creative-ig.com">mailto:dwildes@creative-ig.com</a>
June 1	July 14	64 Mussey Road, Scarborough, ME 04074
September 1	October 16	Phone: 207.883.2999 (x108)
December 1	January 12	Cell: 207.807.6284 Fax: 207.883.2992
		Toll Free Customer Service: 866.370.2999

### **\*\* Creative Imaging Provides Pressure Seal Products**

Creative Imaging provides Hi-Tech-compatible Pressure Seal Systems and forms for payroll and AP checks, statements and invoices, W2s and 1099s, past due invoices, and other correspondence and specialty mailings. Pressure seal forms reduce paper and mail preparation costs because they do not require separate envelopes. The systems operate as stand-alone units, or "in-line" with compatible printers, to fold and seal documents as they are printed.

An HTS client who uses a Pressure Seal system reports that the system has made a tremendous difference in the efficiency of processing payroll checks--what previously took three hours now requires less than half an hour.

*Call Dana Wildes at Creative Imaging for more information. See contact information above.*



Hi-Tech Software  
[www.hi-techsoftware.com](http://www.hi-techsoftware.com)