

## Creative Imaging Cooperative Marketing

Creative Imaging Group provides all stationery and forms used by the HTS programs. These include:

- letterhead and envelopes
- checks
- statements
- business cards
- UB92 and 1500 claim forms
- stock and custom healthcare labels
- single- and multi-ply forms
- pressure-seal check and statement mailing systems

NOTE: Gloria at Hi-Tech will continue to handle Med/Treatment and Flow sheet orders.

### Cooperative Buying Plan

The Cooperative Buying utilizes **Group Runs** to reduce the cost of paper stock for HTS clients:

- On a quarterly schedule, all HTS clients may place orders for the forms they will need.
- Creative will process all the orders for similar products (such as checks, statements, same-size envelopes, etc.) together in Group Runs, reducing production costs.
- Creative will pass these savings onto HTS clients by offering Group Run prices.

### Benefits

- There is no cost to participate in this program.
- No minimum purchase is required (although the quantity of any item ordered must meet the minimum quantity requirement as on any print order you would place).
- Creative offers complete warehousing services for high-quantity purchases.
- Your participation in the group run schedule helps to assure best pricing for all Hi-Tech Clients due to user group volume discounts.

### How to Participate in the Quarterly HTS Group Runs

*Please think ahead 2 runs when projecting your paper needs*

1. Contact Dana and place your order.
2. On the Order Close date, the Group Run will be "Closed-Off".  
All orders will go into the Group Run Prepress and Final Proofing stage.
3. Creative will process and provide proofs of your orders.  
By the 15<sup>th</sup> of that same month, you must return your Final Proof Approval to be included in the Final Group Run.
4. Final Group Run orders will ship about the middle of the next month. *If you have a specific delivery day requirement, please tell Dana so he can accommodate you.*

Order close date	Final Ship Date	CREATIVE Imaging Group
March 1	April 14	Dana Wildes
June 1	July 14	68 Mussey Rd., Suite 2
September 1	October 16	Scarborough, ME 04074
December 1	January 12	Toll Free <a href="#">Customer Service</a> : 866.370.2999 (x112) Phone: 207.883.2999 (x108) <b>Cell:</b> 207.807.6284 <b>Fax:</b> 207.883.2992 <a href="mailto:dwildes@creative-ig.com">mailto:dwildes@creative-ig.com</a>